

1. Circular Economy- Economy

Finland to hold road shows on circular economy in India next year. India is transitioning toward a regenerative Circular Economy, projected to create \$2 trillion in value and 10 million jobs by 2050, through initiatives like GOBAR-Dhan and E-waste rules. As India prepares to host the World Circular Economy Forum 2026, the focus is on shifting from a "take-make-dispose" model to one of reuse and waste elimination, despite challenges in funding and technical expertise.

Context- India & The World Circular Economy Forum

Hosting Responsibility- India is set to host the World Circular Economy Forum 2026.

Pre-Event Activities- In preparation for this major event, Finland will conduct roadshows across major Indian cities.

Objective- These roadshows aim to- Promote awareness regarding the circular economy. Explore potential business opportunities and collaborations.

Conceptual Framework

Definition- It is a production model specifically designed to prioritize waste reduction or elimination.

Scope- It covers the entire product life cycle, moving away from the traditional "use and throw" method.

Stages involved- Raw material extraction - Manufacturing -Usage -Disposal -Reuse.

Comparison- Linear vs. Circular Model

Feature	Linear Economy	Circular Economy
Core Principle	Take- Make -Dispose	Reduce - Reuse - Recycle
Resource Use	Finite consumption; resources are exhausted.	Regenerative; resources are kept in use for as long as possible.
End of Life	Product becomes waste (land-fill).	Product becomes a resource for a new cycle.
Focus	Maximizing production volume.	Maximizing ecosystem sustainability and product longevity.

Economic Projections for India

Market Valuation- India's circular economy sector is projected to reach a market value of \$2 trillion by the year 2050.

Employment Potential- The sector is expected to generate 10 million new jobs by 2050, driven by new sustainable industries.

Significance of Circular Economy

Global Economic Opportunities- According to the UNDP, transitioning to circular models globally could yield \$4.5 trillion in economic benefits by 2030. It assists significantly in reducing carbon emissions, aligning with climate goals.

Job Creation- The model expands the labor market in specific "green" sectors.

Key Sectors- Recycling, refurbishment, remanufacturing, and sustainable product design.

Competitive Advantage for Business- Companies adopting these models gain a market edge.

Consumer Trend- There is a rising consumer preference for sustainable and eco-friendly products.

India's Leadership & Policy Initiatives

India has implemented several schemes to embed circular principles into governance-

Swachh Bharat Mission - Urban (SBM-U)- Focuses on strengthening urban waste management systems. Operates strictly on the 3R Principles- Reduce, Reuse, and Recycle.

GOBAR-Dhan Scheme (Galvanizing Organic Bio-Agro Resources Dhan)-

Objective- Promoting "Waste-to-Wealth" initiatives.

Method- Utilizing biogas and organic waste processing.

Current Status (as of Feb 2025)- Coverage extends to 67.8% of total districts in India. 1,008 biogas plants are fully operational.

Regulatory Frameworks

E-Waste Management Rules (2022)– Enacted to strengthen circular practices specifically for electronic waste disposal and recovery.

Plastic Waste Management- EPR Implementation– Rolled out Extended Producer Responsibility (EPR) to make industries accountable for the plastic waste they generate.

Ban– India enforced a ban on single-use plastics in 2022.

Regional Cooperation–

Event– The 12th Regional 3R and Circular Economy Forum in Asia and the Pacific.

Location/Date– Held in Jaipur, India, in March 2025.

Outcome– Marked a significant milestone in regional cooperation for sustainable waste management.

Challenges in Implementation

Technical Knowledge Gap– There is a lack of technical expertise among key stakeholders. Businesses, municipalities, and citizens often lack the specific knowledge required to implement circular principles effectively.

Financial Barriers

High Initial Capital– Establishing circular systems (e.g., advanced recycling infrastructure or redesigning products) requires substantial upfront investment.

Uneven Corporate Adoption– While large corporations may adapt, MSMEs (Micro, Small, and Medium Enterprises) are largely not onboard. Since MSMEs form the backbone of India's economy, this leads to a non-uniform transition.

Policy & Enforcement Issues– While frameworks exist, enforcement remains weak. There are limited incentives for companies to voluntarily switch to circular models.

Way Ahead

The Trickle-Down Effect– Strategies must ensure that circular economy concepts permeate all levels of industry, moving beyond just large conglomerates to reach SMEs and the informal sector.

Promoting Repair & Reuse Culture– Shift focus from recycling to extending product lifecycles.

Encourage policies that make "Right to Repair" accessible to reduce resource consumption.

Strengthening EPR & Recycling–Improve recycling processes to prevent environmental pollution.

Rigorously implement Extended Producer Responsibility (EPR) to ensure manufacturers manage their products' end-of-life impact.

Source– <https://www.thehindu.com/business/Industry/finland-to-hold-road-shows-on-circular-economy-in-india-next-year/article70350734.ece>