

INDUSTRIALISATION IN INDIA - GS III MAINS

Q. Why does the farmers demand legislation on MSP and how does the legal MSP impact the Indian scenario at present? (10 marks, 150 words)

News: Why India needs deep industrialisation

What's in the news?

- The COVID-19 pandemic changed the way we think about our economic future. Globalisation is now in retreat.
- Industrial policy and strategic state-led economic interventions are back on the menu everywhere.

Key takeaways:

- The Inflation Reduction Act in the U.S., the European Green Deal, and India's Atmanirbhar Bharat are prominent examples.
- If economic development and not growth were our priority, manufacturing that takes along the service sector may be the solution to India's problems.

India's Growth Momentum:

- India's growth momentum has sustained. India recovered relatively quickly from the pandemic, yet it has entered a phase of 'premature deindustrialisation'.
- The fruits of high growth were shared by a small minority, worsening pre-existing gaps.
- High-end cars get sold out. Common people struggle to cope with high food prices.

Industrialisation:

- Industrialisation refers to the process wherein an economy transitions from primarily agrarian to one dominated by industry and manufacturing.
- This transition involves a substantial shift in the country's economic activities with significant changes in technology, productivity, income levels, and societal structure.

Industrial Policies in India

Pre-Independence:

- Primarily catered to the colonial interests, steering industries towards the production of raw materials indispensable to Britain.
- However, a significant shift in this policy approach was observed in 1908, initiating protective measures for Indian industries against foreign competition.



Post-Independence Industrial Policies:

1. Industrial Policy Resolution, 1948:

- It declared the Indian economy as Mixed economy.
- Small scale and cottage industries were given the importance.
- The government restricted foreign investments.
- Industries were divided into 4 categories such as
 - Exclusive monopoly of central government (arms and ammunitions, production of atomic energy and management of railways).
 - New undertaking undertaken only by the state (coal, iron and steel, aircraft manufacturing, ship building, telegraph, telephone etc.).
 - Industries to be regulated by the government (Industries of basic importance).

• Open to private enterprise, individuals and cooperatives (remaining).

2. Industrial Policy Resolution, 1956 (IPR 1956)

- This policy laid down the basic framework of Industrial Policy.
- This policy is also known as the Economic Constitution of India.
- It is classified into three sectors such as
 - Schedule A which covers Public Sector (17 Industries)
 - Schedule B covering Mixed Sector (i.e. Public & Private) (12 Industries)
 - Schedule C only Private Industries
- This has provisions for Public Sector, Small Scale Industry, Foreign Investment. To meet new challenges, from time to time, it was modified through statements in 1973, 1977, and 1980.

3. Industrial Policy Statement, 1977:

- This policy was an extension of the 1956 policy.
- The main was employment to the poor and reduction in the concentration of wealth.
- This policy majorly focused on decentralisation.
- It gave priority to small scale industries.
- It created a new unit called "Tiny Unit".
- This policy imposed restrictions on Multinational Companies (MNC).

4. Industrial Policy Statement, 1980:

- The Industrial Policy Statement of 1980 addressed the need for promoting competition in the domestic market, modernization, selective Liberalization, and technological up-gradation.
- It liberalised licensing and provided for the automatic expansion of capacity.
- Due to this policy, the MRTP Act (Monopolies Restrictive Trade Practices) and FERA Act (Foreign Exchange Regulation Act, 1973) were introduced.
- The objective was to liberalize the industrial sector to increase industrial productivity and competitiveness of the industrial sector.
- The policy laid the foundation for an increasingly competitive export-based and for encouraging foreign investment in high-technology areas.

5. New Industrial Policy, 1991:

- L Liberalization (Reduction of government control)
- P Privatization (Increasing the role & scope of the private sector)
- G Globalisation (Integration of the Indian economy with the world economy)



6. New Industrial Policy 2023 (Draft):

Objectives:

- Enhance the pace of economic activity at the national level
- Devise mechanisms to impart resilience to the industrial sector.

Challenges of Industrialisation in India:

1. Incomprehensive Economic Policy:

- India's economy shifted from a predominantly agrarian society to an economy propelled by services **bypassing the traditional industrial development.**
- This is known as the "**missing middle**" phenomenon where growth in manufacturing & industry with their ability to absorb large-scale labour is missing.
- Also, **jobs tend to be concentrated** in either highly skilled service-driven industries like IT and financial services or in very low productive farm and construction-related sectors
- Traditional Industrial development led to growth of China and led to the formation of a dynamic middle class.

2. Stagnant Manufacturing Sector:

- Despite the significant diversification of manufacturing observed in East Asian countries since the late 1970s, India's manufacturing share has remained stagnant at approximately 15% of the GDP.
- According to the employment and unemployment survey of the National Statistical Office (NSO), manufacturing accounted for 12.6% of all workers in 2011-12 which declined to 11.6% in 2021-22.

3. Crisis of Unemployment:

- More than 80% of the workforce in India is engaged in the **informal sector**.
- There is a huge lack of skilled employees in India and an increase in automation may further reduce the workforce, increasing the unemployment rate.

4. Outpacing Traditional Brick-and-Mortar Model:

- Indian consumers have bypassed the organized retail model in developed economies, opting for local stores or online platforms.
- This trend could adversely affect sector development by disincentivizing investments into backend infrastructure and logistics.
- Unlike private organized retail, a major employment generator in countries like the UK, ecommerce has limited capacity to absorb labour due to increasing automation and technological advancements.
- It might deprive India of an estimated 10 million new jobs.

5. Imbalances Across Sectors:

• India's growth trajectory, skipping crucial developmental stages, has led to imbalances and fractures across various sectors, including retail, manufacturing, sustenance, healthcare, education and housing.



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WAY FORWARD:

Reforms Needed in Draft New Industrial Policy 2023:

• Development Finance Institution (DFI):

• It should create a DFI using India's forex reserves to provide low-cost finance, and a technology fund to incentivize companies in advanced technology areas.

• One Nation-One Standard:

- It should ensure the availability of quality products, promote start-ups across rural and urban areas, and push for innovation at urban local bodies.
- Mega Clusters:
 - It also included a plan to develop mega clusters to integrate with global supply chains and to help small businesses access corporate bond markets.
- Policy for Tackling Current Global Dynamics:
 - Dealing with climate change, green energy commitments and the West's China-plusone strategy.
- Universal Enterprise ID for micro, small and medium enterprises (MSMEs):
 - This will strengthen their credit rating mechanism and MSME cluster financing models.

• Surplus Agriculture Labour:

- An expanding manufacturing sector may absorb much of the surplus labour from agriculture and other "subsistence" sectors.
- Hence, the focus should be on the development of labour-intensive manufacturing sectors such as Textile and Apparel and Shoe Manufacturing.

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