

PM MITRA TEXTILE PARK : ECONOMY

NEWS: Madhya Pradesh gets approval for Rs 2,100 crore PM MITRA textile park project

WHAT'S IN THE NEWS?

Madhya Pradesh's ₹2,100 crore PM MITRA Textile Park in Dhar aims to revolutionize India's textile manufacturing by offering integrated infrastructure, sustainability features, and employment generation. The park is part of a broader national mission to position India as a global textile hub under the PM MITRA scheme.

Context: Approval for PM MITRA Textile Park in Madhya Pradesh

- The Government of India has formally approved the **PM MITRA Textile Park in Bhainsola village, Dhar district**, Madhya Pradesh, with an investment outlay of **₹2,100 crore**.
- This is part of the broader **PM MITRA Scheme**, aimed at building **world-class, integrated textile parks** to enhance India's competitiveness in global textile manufacturing.

1. About the PM MITRA Scheme (2021–2028)

- **Full Form:** Mega Integrated Textile Region and Apparel scheme.
- **Vision:** Inspired by PM Narendra Modi's **5F Vision** – *Farm to Fiber to Factory to Fashion to Foreign*.
- **Duration:** Implemented from **2021-22 to 2027-28**.
- **Objective:**
 - Develop world-class textile infrastructure.
 - Reduce logistics costs and improve efficiency.
 - Position India as a **global textile hub**.
 - Enable integrated manufacturing across the textile value chain at a single location.

2. Features of PM MITRA Textile Parks

- **Integrated Value Chain:** Parks will house processes from **spinning to garmenting** and even value-added services like **printing and dyeing**.
- **Infrastructure Components:**
 - Incubation centers for startups.

- Developed factory sites with plug-and-play facilities.
- Roads, power and water infrastructure.
- **Common Processing Facilities** including effluent treatment and testing labs.
- **Worker housing complexes** for ease of access and productivity.
- **Green energy infrastructure** – solar and eco-friendly systems.
- **Greenfield vs Brownfield:**
 - **Greenfield:** Built from scratch on undeveloped land (e.g., Bhainsola in MP).
 - **Brownfield:** Built on land with some existing infrastructure needing further development.
- **Project Execution:**
 - Managed by a **Special Purpose Vehicle (SPV)** jointly owned by the **Centre and State Government**.
 - The SPV is a separate legal entity responsible for park development, management, and investment coordination.

3. Financial Support under PM MITRA

- **Development Capital Support (DCS):**
 - Up to **₹800 crore** for Greenfield parks.
 - Up to **₹500 crore** for Brownfield parks.
- **Competitive Incentive Support (CIS):**
 - Up to **₹300 crore per park** to encourage early operationalization and scaling.
- **Commercial Development:**
 - **10% of land** within the park may be used for **commercial activity** to improve financial sustainability.

4. Madhya Pradesh PM MITRA Park – Specifics

- **Location:** Bhainsola village, Dhar district, near Indore.
- **Land Area:** Spread across **2,100 acres**.
- **Strategic Advantage:**
 - Proximity to **Pithampur Industrial Cluster**.

- Well-connected to the **Delhi-Mumbai Expressway** for faster logistics and exports.
- **Infrastructure Highlights:**
 - **Zero Liquid Discharge (ZLD)** 20 MLD plant to support sustainable water recycling.
 - **Solar-powered energy unit** to promote green manufacturing.
 - **Plug-and-play factory units** to reduce entry barriers for businesses.

5. Approved PM MITRA Parks in India (7 Total)

State	Location
Madhya Pradesh	Bhainsola, Dhar
Tamil Nadu	Virudhunagar
Maharashtra	Amravati
Gujarat	Navsari
Uttar Pradesh	Lucknow-Hardoi region
Telangana	Warangal
Karnataka	Kalaburagi

6. Significance of PM MITRA for India's Economy

- **Reduces production cost** by creating integrated value chains and shared services.
- **Boosts employment**, especially for women and rural youth in Tier-II/III areas.
- **Encourages MSME participation** through ready-to-use facilities and common services.
- **Speeds up manufacturing timelines** for domestic and export markets.
- **Improves logistics** by placing parks near transport corridors and industrial zones.
- **Enables Make in India, Skill India, and Aatmanirbhar Bharat goals** in textiles.

7. Current Status and Contribution of the Indian Textile Industry

- **GDP Contribution:** 2.3% of India's GDP.
- **Industrial Output:** 13% of India's total industrial production.

- **Exports:**
 - ₹34.4 billion in 2023–24.
 - **Apparel:** 42%
 - **Raw/semi-finished materials:** 34%
 - **Non-apparel finished goods:** 30%
- **Employment:**
 - **Over 45 million** people directly employed.
 - **Second-largest employment generator** after agriculture.
 - Strong presence of **women workers** and **rural employment**.
- **Annual Garment Production:** 22,000 million pieces.
- **Projected Market Size by 2030:** From **US\$ 174 billion** → **US\$ 350 billion**.

Conclusion

- The approval of the PM MITRA Park in Madhya Pradesh marks a **transformational step** in India's textile infrastructure development.
- By integrating **sustainability, scale, and industry readiness**, the park is expected to **attract investments, create employment, and position India as a leading textile exporter globally**.

Source: <https://economictimes.indiatimes.com/industry/cons-products/garments/-/textiles/madhya-pradesh-gets-approval-for-rs-2100-crore-pm-mitra-textile-park-project/articleshow/120607881.cms>